Who Is This Guy?  
(And What Will He Do For NARP?)

An Introduction To, For and
By Jim Mathews
Who IS This Guy??

- Career: journalist, 33 years in radio, print and web
- Career: nearly 20 years of management and executive experience; Six Sigma certified
- Volunteer: Amtrak Customer Advisory Council (ACAC), six years, Chairman, two years
- Volunteer: firefighter, paramedic, air search-and-rescue aircrew, air-search planner, water-quality monitor
- Personal: married to a genius, four grown sons, originally from upstate NY, have lived in DC suburbs for 26 years
Known for general sluggishness and lounging about...
...he wears many hats helmets...
...Loves to travel and experience new things...
It started as a boy...

1972 - Syracuse/Chicago/Flagstaff
And never really stopped...

**Trains Traveled:**
- Acela
- Adirondack
- British Rail
- California Zephyr
- Capitol Limited
- Cardinal
- City of New Orleans
- Coast Starlight
- Crescent
- Deutsche Bahn
- Empire Builder
- Lake Shore Limited
- MARC
- Netherlands Intercity
- Direct
- Silver Meteor
- SNCB
- Southwest Chief
- Sunset Limited
- Surfliner
- TGV
- VIA
- VRE
- Wolverine
What We’re Working For

- Improve and expand conventional intercity passenger train service.
- Support construction and start up operation of at least one true high speed rail line segment within the next five years.
- Promote seamless intermodal connections using rail to tie modes together.
- Champion safety, particularly full implementation of Positive Train Control “done right” and grade crossing protection/elimination.
To Be Effective, NARP Must:

- Grow and broaden its base to reflect a wider cross-section of passengers
- Become dramatically more active outside the Beltway, while remaining relevant on Capitol Hill
- Embrace the talents of all our members, encouraging volunteer efforts across our entire range of activities
- Restore the association’s long-term financial soundness
My Next Steps

• Revenue Enhancement
  – Execute Top 10 revenue-generating projects
  – Target Top 20 large Foundation resources for project-based giving
  – Develop, plan, execute revamped, revitalized new-member campaign among non-rail groups

• Financial & Management Enhancement
  – Complete and circulate 2015 program budget by end of November
  – Implement formalized time and expense reporting
  – Implement more robust financial controls

• Staff & HR Enhancement
  – Complete “OneStaff” volunteer utilization plan by end of October; recruit volunteer staff in November
  – Begin monthly professional development training for staff in November
  – Replace phone system
  – Replace file server

• Program Enhancement
  – Begin planning “open” Fall 2015 meeting (Indianapolis) and future “open” meetings
  – Alignments with non-rail groups
  – Jim M to visit with MPOs, localities and NARP members nationwide
  – New social media and public engagement strategy (Jan 2015)
I’m Listening

• Starting In 2015
  – Monthly “Ask Jim” Town Hall conference calls, open to all members
  – The Listening Tour - hope to visit with members across the country
  – An “Ask The President” email box, where questions can be posted for all members to see and answers will be posted for all members to see as well

• How To Reach Me
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Thank You For A GREAT Fall Meeting!
See you this Spring in Washington, DC!